

## Graphic Designer

Over the last 43 years, **Weston Consulting** has become a leader in land use planning and urban design, serving the public and private sectors throughout the Greater Toronto and Hamilton Area in Ontario. Due to our on-going contribution to the built environment and our commitment to our clients, we are looking to grow our team through the addition of a Graphic Designer.

### Core Values

- **Integrity** - Culture of Integrity, Professionalism and Trust
- **Teamwork** - Working Together in a Structure of Accountability, Results and Reward
- **Develop** - Recruit, Develop and Support the Best Talent
- **Engagement** - Giving Back to the Community, the Industry and the Planet
- **Client Focus** - Client Value and Management

At Weston, you will have the opportunity to work within a multi-skilled team on a variety of projects that focus on housing, master plans and secondary plans, commercial and industrial developments, and urban infill. You will develop and maintain the internal graphic standards for various documents, reports, schedules and advertisements. These experiences will provide you with countless opportunities to further your objectives for career growth while contributing to the success of the firm.

**Your responsibilities, under the guidance of the Vice President of Design, will include:**

- Following graphic standards for client and municipal reports and presentations
- Completing a range of urban design and planning report layouts
- Copy-editing reports and materials
- Creating visual materials and graphics for projects, marketing, and social media assets
- Coordinating and overseeing website management
- Collaborating with the Design, Planning, Proposal, Accounting and Administrative Teams

**You will bring:**

- An innovative and contemporary design approach
- An understanding of industry standard presentation quality and best practices
- The ability to enhance engagement with company materials through clear presentation and visualization techniques
- Strong organization skills and the ability to work on multiple projects at once to consistently meet deadlines
- Strategic, creative thinking and problem-solving skills
- The ability to collaborate and communicate effectively with staff, clients, and members of the public
- Possess a good understanding of report structures and the ability to synthesize communication goals for both digital and printed layouts
- Advanced knowledge of Adobe Creative Suite, particularly InDesign, Illustrator and Photoshop
- Proficiency in 3D visualization software and advanced knowledge of MS Office
- Degree or Diploma in Graphic Design or related discipline
- One to three years of work experience
- Knowledge of AODA Accessibility Standards for document creation

At Weston, we support each other as a team, through various company-wide events. We are committed to assisting individuals with personal and professional growth through achieving a work-life balance by offering summer hours, lieu days and flex-time. We provide a competitive salary and benefits package.

We are committed to providing equal opportunities, access to resources and fair treatment of all individuals. All voices, thoughts and ideas hold value and we seek to make sure that they are encouraged and heard. We strive to create a workplace that reflects and celebrates diversity and encourages members of equity-seeking groups to self-identify in their cover letters.

If you require accommodation in order to participate in the hiring process, please let us know of your needs in advance by contacting us directly.

Please submit your cover letter, resume, and portfolio, in confidence, via email to **Gabrielle Ipanaque** at [hr@westonconsulting.com](mailto:hr@westonconsulting.com). Please limit the size of portfolios to 5mb, and list your name and the role you are applying for in the subject line.

We thank all applicants for their interest. However, only those selected for an interview will be contacted.